

Press release

January 13, 2012
Japan Analytical Instruments
Manufacturers' Association (JAIMA)
Japan Federation of Scientific
Instrument Associations (JSIA)

Japan's First Leading Edge Information

JASIS 2012, the hub exhibition of Asia, now accepting exhibitor applications

From January 16 (Mon), 2012, the Japan Analytical Instruments Manufacturers' Association and the Japan Federation of Scientific Instrument Associations will start accepting applications to exhibit at JASIS 2012 (Japan Analytical & Scientific Instruments Show), the joint exhibition organized by the two associations. Applications can be submitted through the JASIS website <http://www.jasis.jp>. The application deadline is March 16 (Fri).

Running from September 5 (Wed) to September 7 (Fri), the event will be held under the theme "Discover the Future" in five halls of the Makuhari Messe venue. Particular effort is being applied to planning aimed at raising the international presence of the show as Asia's hub exhibition.

Because the products and technologies of this industry occupy an important place on the global market, JASIS must adopt a global view. To meet needs for internationalization from the industry overall and from users are internationalizing, JASIS will serve as a disseminating/receiving ground for world-class information related to analytical and scientific instruments and technologies, and in this capacity promote cooperation between world-leading industries and related organizations. This will enable us to develop the appeal of JASIS as a strongly international show with increased draw of exhibitors and visitors from abroad.

This show heralds the first holding of the newly-named JASIS. We have set as our targets 30,000 visitors total, 500 exhibitors, and 1,500 exhibition booths. With the show's domestic presence already established, we are striving to attract more visitors than ever from abroad through JASIS globalization measures. In addition to promotional advertising in the international media, these measures include plans for advance seminars in critical overseas areas, special exhibitions at the venue promoting the strengths of Japan, and special symposiums featuring distinguished speakers. These efforts to draw more visitors from Asia, an area of forecasted growth in demand for analytical and scientific instruments, are expected to yield expanded business opportunities for exhibitors.

JASIS is a premier world exhibition devoted to the efficient dissemination and gathering of not only product information about the latest analytical and measuring instruments, but also information covering leading edge academic and technological developments. Targeting the growth and globalization of JASIS as Asia's hub exhibition, we hope to execute JASIS to the satisfaction of all exhibitors and visitors.

We look forward to your kind support.

Inquiries

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