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Press Release



Japan Analytical Instruments Manufacturers' Association (JAIMA)
Japan Scientific Instruments Association (JSIA)

Applications Opening Today for the JASIS 2014 General Exhibition and Advanced Diagnostics Innovation Zone

– Applications for the first-ever Kansai New Technology Seminar also being accepted –

The Japan Analytical Instruments Manufacturers' Association (JAIMA; 1-12-3 Kanda Nishiki-cho, Chiyoda-ku, Tokyo, 101-0054; President: Shigehiko Hattori, Chairman of the Board, Shimadzu Corporation) and the Japan Scientific Instruments Association (JSIA; 3-8-5 Nihonbashi-Honcho, Chuo-ku, Tokyo, 103-0023; President: Hideto Yazawa, CEO of Dalton Co., Ltd.) are pleased to announce that the application process for the Japan Analytical & Scientific Instruments Show 2014 (JASIS 2014), an event jointly sponsored by the two associations this fall (September 3–5 at Makuhari Messe), has commenced today (January 9). This includes applications for the General Exhibition and Advanced Diagnostics Innovation Zone. Also being accepted from today will be applications for the Kansai New Technology Seminar, a new event to be held from this year (November 5–7 at CIVI Seminar Center Shin-Osaka Higashi in Osaka).

1. JASIS 2014 General Exhibition Applications (from Japan: January 9–March 14; from overseas: February 5–April 14)

This year's JASIS event, marking the third time that the show has been held under its current name, is being organized to reach a scale of 500 exhibitors, with displays covering 1,500 booths. The goal is to attract a total of over 30,000 visitors. Online applications for exhibitors in Japan (accepted from January 9 to March 14) and for exhibitors from overseas (accepted from February 5 to April 14) may be made on the JASIS official website (<http://www.jasis.jp/>).

Held under the theme of "Discover the Future," this year's JASIS event will be one of Asia's largest exhibitions of analytical instruments and scientific equipment products from Japan and abroad, assembling an impressive array of the latest advances achieved in these types of products at a single venue. In addition to the main exhibition event, the show is also slated to include basic and applied seminars, academic conferences, the "New Technology Seminar" allowing exhibitors to showcase their latest technical breakthroughs, and other attractions.

2. JASIS 2014 Advanced Diagnostics Innovation Zone Exhibitor Applications

Buoyed by last year's success, JASIS 2014 will again include a special zone devoted to life-science applications encompassing keen prospects for business expansion. Specifically, this will consist of the Advanced Diagnostics Innovation Zone, positioned to tackle themes related to the diagnostics market in the near future. Exhibit applications will be accepted according to the same timings as mentioned above. The zone will be structured as a space for conveying the latest information and engaging in business exchanges concerning this market, all while being unified under the theme of "Advanced Diagnostics by Analytical Solutions."

The goal is to furnish a concept zone illustrating how R&D know-how, cultivated through analytical instruments, is

used in the application and expanded development of advanced diagnostics. As was the case last year, the space will be utilized to present: keynote addresses and panel discussions by experts from Japan and overseas, presentations by exhibitor companies, product and poster displays, a lounge for conducting business discussions and negotiations, and other features. For further information on the exhibit application process and to obtain application forms, please visit the JASIS official website.

3. Kansai New Technology Seminar, Set for Osaka in November

From this November, the Kansai New Technology Seminar will target customers in the Kansai area and other regions of western Japan, and will be convened once every two years. With the “New Technology Seminar” series held at the Makuhari Messe main show site proving so far highly popular, and with the results of visitor questionnaires expressing eagerness for a similar event in the Kansai area, JASIS organizers have decided to sponsor this new undertaking for the first time. Special benefits will be offered to exhibitors simultaneously signing up for the Makuhari Messe New Technology Seminar as well, with the goal of assisting exhibitor companies in expanding their sales promotion programs throughout the Japanese market. For further information, please visit the JASIS official website.

Schedule: November 5-7, 2014 (three days)

Venue: CIVI Seminar Center Shin-Osaka Higashi (NLC Shin-Osaka Building 5-7F, 1-19-4 Higashi Nakajima, Higashi Yodogawa-ku, Osaka)

4. Application Orientation Sessions for Prospective Exhibitors in February

Orientation sessions for companies considering the sponsorship of exhibits at JASIS 2014 have been scheduled as follows:

- February 14 (Friday): General Orientation (to cover JASIS 2014 general exhibition and the Kansai New Technology Seminar); and
- February 21 (Friday): Advanced Diagnostics Innovation Zone Orientation.
(Language: Japanese)
(Note: Schedules are subject to change.)

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