

Press Release

September 4, 2013



Japan Analytical Instruments Manufacturers' Association (JAIMA)
Japan of Scientific Instruments Association (JSIA)

JASIS 2013 Starts (Sep. 4th – 6th, Makuhari Messe) (Chiba, Japan)

Japan Analytical Instrument Manufacturers' Association (1-12-3 Kanda Nishiki-cho, Chiyoda-Ku, Tokyo, 101-0054; Tel: 03-3292-0642; President: Shigehiko Hattori, chairman of Shimadzu Corporation) and Japan Scientific Instruments Association (3-8-5, Nihonbashi-Honcho, Chuo-Ku, Tokyo, 103-0023; Tel: 03-3661-513; President: Hideto Yazawa, CEO of DALTON Co., Ltd.) are pleased to announce that JASIS 2013 is held on Sep. 4th to 6th at Makuhari Messe (Chiba) in Japan.

JASIS 2013 is one of the largest Analytical and Scientific Instruments Show in Asia with the "most advanced" technology and information in Japan. JASIS is a premier world exhibition devoted to the efficient dissemination and gathering of not only product information about the latest analytical and measuring instruments, but also information covering leading edge academic and technological developments. Targeting the growth and globalization of JASIS as a center of Asia's exhibition, we hope to execute JASIS to the satisfaction of all exhibitors and visitors.

"Discover the Future" is a main theme which has continuously been being used since 2012. JASIS is aiming at becoming a place and a chance to create innovations and to find the business opportunities in the future by getting together with this exhibition that is one of the Asia's biggest exhibition for analytical & scientific instruments.

In JASIS 2013, 446 companies (1,359 booths) exhibit their latest instruments and technologies. This scale of the exhibits is the second largest scale during 10 years (next to 2010). More than 30,000 participants are expected to be attended.

Many conferences and symposiums are organized by featuring many distinguished speakers from abroad to attract more visitors from Asia, an area of growth in demand for analytical and scientific instruments, thereby generating expanded business opportunities to exhibitors.

We also conduct many conferences and seminars in the venue as our featuring point. "New Technology Seminars" will also be held by the 343 themes gathering 100 companies of record. Simultaneous interpretation service (English) is conducted for the purpose of the globalization, continuously.

<Science Seminar>

"Human body that the cell becomes younger – Mitochondria solve a wonder – "

Prof. Shigeo Ota, NIPPON MEDICAL SCHOOL

<http://www.jasis.jp/2013/en/seminar/science.html>

<Japanese Pharmacopeia Seminar>

"The Latest trends for the 17th revision of the Japanese pharmacopeia"

<http://www.jasis.jp/2013/en/seminar/pharmacopoeia.html>

"Application to a fixed-quantity technique and a Japanese pharmacopeia reagent using NMR"

Naoki Sugimoto, Division of Food Additives, National Institute of Health Sciences

"The latest trend of physics and chemistry docimasy Committee"

Chikako Yomota, Pharmaceutical and Medical Devices Agency, Japan

<JASIS Conferences>

JASIS Conference is held on a scale of 48 sessions (24 Organizations) in excess of last year's scale (40 sessions (19 Organizations)). The sessions are started from 3rd September which is 1 day earlier than the exhibition periods. Some of the sessions are held as an organizers plan. Details are shown as follows.

General Information : <http://www.jasis.jp/2013/seminar/jasis.html>

Program List : <http://www.jasis.jp/2013/seminar/jasis-program.html>

<International Conference Sessions in JASIS Conference>

JASIS Conference includes 7 international sessions conducted by the invited speakers from US, UK, Canada, China, Korea, Singapore, Hong Kong, Vietnam and other countries. Titles of

International conference are shown below:

1) U.S. Symposium 2013:

"Mass Spectroscopy Application on Biology/ Industrial/ Diagnostic"

2) International Technical Forum 2013:

"Special Programs examining advanced diagnostics business emerging from analytical instruments"

3) RSC Tokyo International Conference 2013:

"Analytical Biochemistry & Biophysics" with the Plenary Lecture and Poster Session.

4) Korea Symposium 2013:

"Microfabrication and microfluidics: Efficient Tools for Advanced Diagnostics"

5) China Forum 2013:

"Measurement of metabolic disorders such as inborn error of metabolism by using mass spectrometry and its application to advanced diagnostics in China"

6) Korea Forum 2013:

"The State-of-the-Art Technologies on Social Safety & Security from Korea"

<Medical Innovation Zone: Special Programs examining the advanced diagnostics market emerging from the analytical instruments >

At JASIS 2013, we are entering into the field of advanced diagnostics market emerging from the analytical instruments market for the first time. As the centerpiece for this year, the special area, the "Medical Innovation Zone" will be set in the venue. There will be keynote presentations held by invited speakers, the participating company's presentations (poster corner), and the business partnering corner for B2B's. Taking this opportunity, this program is expected to become a good chance to discuss and communicate with each the participants about the new analytical techniques and the envisaged problems and their solutions in the periods of spread.

There're also talks of overseas invited forefront speakers linked with "medical innovation" in JASIS conference.

<The 2nd Heritage Certification Program of Analytical and Scientific Instruments>

JAIMA and JSIA have selected 15 items of the 2nd heritage certification programs for analytical and scientific instruments. The 2nd certification ceremony is scheduled on the first day of JASIS 2013. Certified items are exhibited in the exhibition Hall during the venue.

<New support lounge for University student's circulating in exhibition >

In collaboration with "My Navi", organizers place a new lounge to support the University students majored in Science and Technology who wants to know more details in the analytical and scientific instruments business fields. (Lounge: Hall 7) (Cooperated with "My Navi")

<Science Experimental Show and Workshop>

Science Experimental Show and Workshop about the "Mesurments" is scheduled by collaborating with the Japan Science Fondation and Science Museum at "Event Square" on Friday, September 6th. Lecture sessions for beginners are also planned about the "International Units" such as the units of "magnetic" and "light".

<Visitor's Convenience>

• Product's Directory Guide Books are distributed with free of charge at the venue.

(Printed materials and CD-ROM)

- 1) "Product's Guide Book for Scientific and Analytical Instruments 2013 "(Japanese)
- 2) "Guide Book for Analytical Instruments' methods (Japanese)

• Mobile smart phone Apps

JASIS Apps are distributed from iTune Store and Google Play. We believe that these apps are useful tools for visitors. Apps can facilitate a scheduling and map functions by which the visitors can search and bookmark where/when they want to go.

• Free Bus Service

Free Shuttle bus services are available from JR Makuhari Hongo St. via JR Kaihin Makuhari St. to venue. From Tsukuba (the near-suburb of Tokyo), Free bus is also served to venue at one round trip a day.

■ Main Events (September 4th (First Day))

■ Press Meeting

11:00 (*Hotel New Otani Makuhari, 2F (ROOM: SUMIRE)*)

■ The 2nd Commemorative Certification Ceremony of the Heritage of Analytical and

Scientific Instruments

16:30 (*Hotel New Otani Makuhari, 2F (ROOM: LAPIS)*)

■ Opening Party

17:30 (*Hotel New Otani Makuhari, 2F (ROOM: TSURU)*)

■ Press Room

Press Room is provided on the first floor of Hall 7 (North side) in the venue. Wireless Internet Service and Drink Service are free to use. Please feel free to use this room.

■ JASIS Organizer's Office

JASIS Organizer's Office is located on the first floor of Hall 6 (North Side) in the venue. If you have any questions, feel free to visit and ask anytime.

Contact :

Mr. Yuji Hamazaki or Ms. Mayuko Ogawa

Japan Analytical Instruments Manufacturers' Association (JAIMA)

webmaster@jaima.or.jp

Tel: +81-3-3292-0642

1-12-3 Kanda-Nishiki-cho, Chiyoda City, Tokyo 101-0054, Japan

URL <http://www.jasis.jp/>