

Jun 26, 2015

Press Release



Japan Analytical Instruments Manufacturers' Association (JAIMA)

Japan Scientific Instruments Association (JSIA)

**35 Keynote Addresses and 4 forums about
Analytical Instruments and Technologies for Life Science
At [Advanced Diagnostics Innovations Zone]
JASIS 2015**

**Under the themes of Advanced Diagnostics, Drug Discovery, Pre-disease, and Food
Science from September 2 to 4 at Makuhari Messe, Japan**

The Japan Analytical Instruments Manufacturers' Association (JAIMA; 1-12-3 Kanda Nishikicho, Chiyoda City, Tokyo 101-0054; chaired by Gon-emon Kurihara, President, JEOL, Ltd.) and the Japan Scientific Instruments Association (JSIA; 3-8-5 Nihonbashi Honcho, Chuo City, Tokyo 103-0023; chaired by Hideto Yazawa, Chairman, Dalton Co., Ltd.) have announced that the special exhibition "Advanced Diagnostics Innovations Zone" will be held in a more expanded form than in 2014, within JASIS 2015 (Period: September 2 (Wed) to 4 (Fri), Venue: Makuhari Messe, Japan), an exhibition of analytical and scientific instruments jointly organized by the associations. The "Advanced Diagnostics Innovations Zone" is an exhibition area about Life-Science-related analytical instruments and technologies.

Advanced Diagnostics Innovations Zone

<http://www.jasis.jp/en/exhibitors/advance.html>

JAIMA defines the advanced diagnostics as: a research field for establishing new clinical diagnostics and health care management systems created by the integration of analytical and versatile scientific technologies. Some examples of which include genetic analysis, protein marker searching, metabolic marker searching, and cell research that have seen a dramatic advancement in recent years, supported by the progress in analytical measurement technologies. These research fields support the development of new segments including genomics, proteomics, and metabolomics in the bioresearch market. In the medical treatment market, new business sectors including tailor-made treatment and preventive healthcare for mibyo (pre-disease) are emerging thanks to the advanced instruments, reagents, software, and improved work environments.

The Advanced Diagnostics Innovations Zone is a special exhibition area within JASIS, focusing on the activities for creating new markets of analytical and scientific instruments in these fields. JASIS has held the special exhibitions under the same theme since 2013. This year's Zone will have a scale twice as large (about 1,500 m²) in size as that of 2014.

The keynote lectures, one of the main features of the exhibition, is organized under the four most

attention-attracting themes: advanced diagnostics, drug discovery, mibyo (pre-disease), and food science. The program includes the talks by renowned speakers on the global trends, development strategies in Japan, and cutting-edge technologies.

The Exhibition Zone will also host booth exhibition by about 50 exhibitors, exceeding the count in 2014, and presentation theaters. Also, the organizer will set up its own booth that gives easy-to-understand explanations of advanced diagnostics.

【Keynote Lectures】

Total 35 Sessions (Three Days)

[Advanced Diagnostics Session]

Day 1 (September 2): [Analytical Technologies for Life Science] presented by International Researchers & Government Policy of Japan

Day 2 (September 3): Life Science Business of Global Companies

Day 3 (September 4): Future of [Analytical Instruments and Technologies for Life Science]

[Drug Discovery, Mibyo, and Food Science Session]

Day 1 (September 2) : Future of Drug Discovery

Day 2 (September 3) : Approach to PreDisease in Japan

Day 3 (September 4) : New trend of Food Science

<List of Presenters (excerpt)>

- Martin Kussmann
Nestlé Institute of Health Sciences SA
- Hiroaki Kitano
President, The Systems Biology Institute
- Makoto Suematsu
President, Japan Agency for Medical Research and Development
- Masayuki Yamamoto
Executive Director, Tohoku Medical Megabank Organization
- Philip Doble
School of Mathematical and Physical Sciences, University of Technology, Sydney
- Kenji Shuto
Special Assistant to the Governor for Healthcare New Frontier and Medical Policies

【Advanced Diagnostics Innovations Forum】

Day 1 (September 2) : “Anti-aging and Mibyo: Newest evidence on health care”
Presented by The Japan Mibyo System Association Hokkaido Branch

Day 2 (September 3) : “Knowledge acquired from data of analytical instruments: BD2K”
Presented by Institute for Cyber Associates

Day 3 (September 4) :

- 1). “Healthcare New Frontier”
Presented by “Healthcare New Frontier” Promotion Bureau, Kanagawa Prefectural Government
- 2). “The Introduction of Chiba Bio-Life Science with a Focus on Health and Medical Care”

Presented by Chiba Bio-Life Science Network

For more detailed program and registration, visit <http://www.jasis.jp/en/seminar/advance-rel.html>.

【About JASIS】

As one of the Asia's largest exhibitions for analytical and scientific instruments, JASIS will be held on September 2-4, 2015 at Makuhari Messe, Chiba, Japan, and jointly organized by The Japan Analytical Instruments Manufacturers' Association and the Japan Scientific Instruments Association. <http://www.jasis.jp/en>

【Inquiry】

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