

January 21, 2019

Japan Analytical Instruments Manufacturers' Association

Japan Scientific Instruments Association

**From January 15, Applications are Open to Exhibit at “JASIS 2019”, an Exhibition of Cutting-edge Science and Analytical Systems and Solutions**

**Applications also Open for Special Exhibitions Related to Fields of Focus: “OSF (Ingredients & Raw Materials)”, “LSZ (Life Sciences)”, and “WebExpo® (Internet Exhibition)”**

The Japan Analytical Instruments Manufacturers' Association (JAIMA, 1-12-3 Kanda Nishikicho, Chiyoda-Ku, Tokyo 101-0054, President: Gon-emon Kurihara, Representative Director and President of JEOL Ltd.) and the Japan Scientific Instruments Association (JSIA, 3-8-5 Nihonbashi Honcho, Chuo-Ku, Tokyo 103-0023, President: Hideto Yazawa, Chairman of the Board, Dalton Co., Ltd.) began taking applications from exhibitors within Japan for “JASIS 2019”, the exhibition specializing in cutting-edge science and analytical systems and solutions, co-hosted by both organizations (September 4 (Wed) through September 6 (Fri), 2019, Makuhari Messe) from January 15.



JASIS 2018 Exhibition Hall

At “JASIS 2019”, we are further developing the special exhibition Open Solutions Forum®, which multilaterally introduce applications based on the theme of “Development of Ingredients / Raw Materials and Quality Control” and in addition, we aim to enhance the contents of the special exhibition Life Sciences Innovation Zone with a focus on “Biopharmaceuticals and Next-generation Healthcare”, in the field of life sciences, a featured growth market. Furthermore, we are targeting further growth as an exhibition by promoting the use of JASIS WebExpo®, as a measure to reinforce our ability to attract visitors through the Internet.

#### About JASIS:

JASIS (the Japan Analytical & Scientific Instruments Show) is an arena not only for exhibiting analytical and scientific instruments but also for disseminating cutting-edge science and analytical systems and solutions, and is co-hosted by the Japan Analytical Instruments Manufacturers’ Association and the Japan Scientific Instruments Association. Every year JASIS is comprised of many participating companies and institutions, including leading domestic and overseas manufacturers in this field.

The total number of visitors exceeds 20,000 each year, making this one of the largest exhibitions in Asia in the field. In both manufacturing and sales industries in this field, JASIS is highly regarded among exhibiting companies and institutions as indispensable for discovering new customers, developing sales channels and business matching.

Major features and advantages of exhibiting at JASIS include the following:

1. Over 70% of visitors are users of analytical and scientific instruments, and either have purchase decision authority in regard to equipment, or are in the position to give opinions on purchase decisions.
2. Approximately 500 seminars, conferences and lectures are held, targeting various industry sectors and occupations, thereby attracting a broad spectrum of visitors.
3. By constantly incorporating new projects, a large number of visitors come to gather the newest information, making it easy for our exhibitors to grasp the latest customer needs.

#### Overview of JASIS 2019:

With the following special exhibitions, JASIS 2019 is targeting a scale of total visitors over 30,000, including 500 exhibiting companies and institutions, and 1,500 exhibition booths.

##### 1) Open Solutions Forum

Since its launch in 2016, the number of visitors to this special exhibition has increased year-on-year. In 2018, 2,275 guests were in attendance, an increase of roughly 600 from the previous year. In 2019, we continue with the concept that “Development of Ingredients / Raw Materials and Quality Control Supports Japan’s Manufacturing Competitiveness”, and have set the respective themes for the three days of the Forum as “Personal Care”, “Evaluating Taste” and “Bonding and Surface Treatment”. Combining keynote presentations by prominent lecturers with presentations by exhibitors, this project is designed to allow

effective approaches to new and valued customers.

## 2) Life Sciences Innovation Zone

2019 marks the seventh year for this project in the field of life sciences, with a total of 9,746 participants in 2018. With the theme of “Opening the Door to Biopharmaceuticals and Next-generation Healthcare: The Road to Bio-business via Advanced Analytical Measurements”, in a specially established zone within the JASIS Exhibition Hall, we will host multiple keynote presentations focusing on new technologies required in this field, with the aim of attracting visitors. Also, preparations such as exhibition spaces aimed at companies and groups, presentation halls, business negotiation lounges etc., are being made with the aim of making this a base for disseminating technological information that leads the life sciences market.

Picking up the potential for advanced analytical instruments to “make life into science”, in a society that is rapidly evolving through ICT, we will provide topics aimed at business opportunities generated from open innovation, and the realization of “Japan as No.1”.

## 3) JASIS WebExpo®

This year will see the continuation of “JASIS WebExpo®” and Internet exhibition aimed at reinforcing the capacity to attract visitors to JASIS.

Up until the hosting of JASIS 2019, videos of popular lectures from JASIS 2018 will be released via the platform. As prior registration for JASIS 2019 is required to access these videos, we aim for this initiative to promote registration for JASIS 2019, as well as to further raise expectations for JASIS 2019 before arriving at the exhibition, by allowing viewing of popular lectures from the previous year.

Furthermore, by applying to JASIS WebExpo® 2019, exhibitors can distribute sales promotion materials and videos of their own lectures.

### Applying to Exhibit:

Applications to exhibit at JASIS will be accepted from within Japan between January 15 (Tue) and March 11 (Mon), and from overseas between February 4 (Mon) and April 8 (Mon), to be submitted online via the JASIS website (<https://www.jasis.jp/>). The categories for exhibition are as follows.

(All of the following prices displayed exclude consumption tax.)

## 1) General Exhibition

The basic exhibition standard, which accounts for 80% of exhibitors every year, is 280,000 yen (members' price) per booth (3m × 3m = 9m<sup>2</sup>). Non-members are required to pay an additional 150,000 yen. Exhibitors are qualified to apply to present at new technology explanation briefings and the Open Solutions Forum, which are held jointly at JASIS 2019. The price for presenting at a new technology briefing is 90,000 yen for a 25-minute slot, and 150,000 yen for a 50-minute slot.

## 2) Life Sciences Innovation Zone

Exhibits are available starting from 100,000 yen per booth, which includes products and poster exhibitions, a 25-minute presentation, and the right to use the business negotiation lounge.

### 3) Open Solutions Forum

Applications are open to general booth exhibitors, limited to 18 titles. The price per title (25-minute presentation) is 90,000 yen.

### 4) Mini Solutions Corner

Applications are open for general solutions related to analytical and scientific instruments (consignment analysis, creating test samples, sampling tools, laboratory instruments, standard substances, sensors, components, parts, analysis and interpretation software, analysis and interpretation-related databases, etc.). The exhibition price is 95,000 yen for members and 165,000 yen for non-members. A catalog exhibition plan is available for 30,000 yen per booth for members, and 60,000 yen per booth for non-members.

### 5) JASIS WebExpo®

PDF files of materials introducing exhibitors' products and technology, in addition to movies and links to exhibitors' own websites, can be distributed via JASIS WebExpo®. For details, please see the following link.

[https://www.jasis.jp/exhibit/plan\\_webexpo.html](https://www.jasis.jp/exhibit/plan_webexpo.html)

#### Explanation Briefings for Applying to Exhibit:

Explanation briefings for applying to exhibit, aimed at companies and institutions considering exhibiting, will be held at the JAIMA Conference Room (Kanda, Chiyoda-Ku, Tokyo) on the following dates.

- February 13 (Wed): Briefing on Applying to Exhibit (all of JASIS)
- February 15 (Fri): Briefing on Applying to Exhibit at the Life Sciences Innovation Zone

Details on exhibiting at JASIS 2019 can be checked via the links below.

JASIS Website: <https://www.jasis.jp/>

Guide to Exhibits: [https://www.jasis.jp/pdf/exhibit/exhibitor\\_flyer.pdf](https://www.jasis.jp/pdf/exhibit/exhibitor_flyer.pdf)

Applying to Exhibit: <https://www.jasis.jp/exhibit/>